

Abstract of the Disclosure

A route guidance device is provided that directs a user to an optimum route according to changing traffic conditions. The route guidance device includes a map information storage unit, a site information storage unit, a site-to-site information storage unit, a site information-receiving unit, a site-to-site information input unit, and an optimum route extraction unit. The map information storage unit stores in advance map information that includes information regarding distances along roads on a map and the time required to travel on these roads. The site information-receiving unit receives from a user terminal, via the Internet, site information which is information indicating a plurality of sites that are to be visited, and stores the received site information in the site information storage unit. The site-to-site information input unit obtains, via the Internet site-to-site information that includes information regarding real-time traffic conditions of roads and stores the obtained site-to-site information in the site-to-site information storage unit. The optimum route extraction unit extracts optimum routes for traveling to a plurality of sites in the shortest time or by the shortest distance based on the map information, the site information, and the site-to-site information, and sends the extracted optimum route information to the

user terminal.